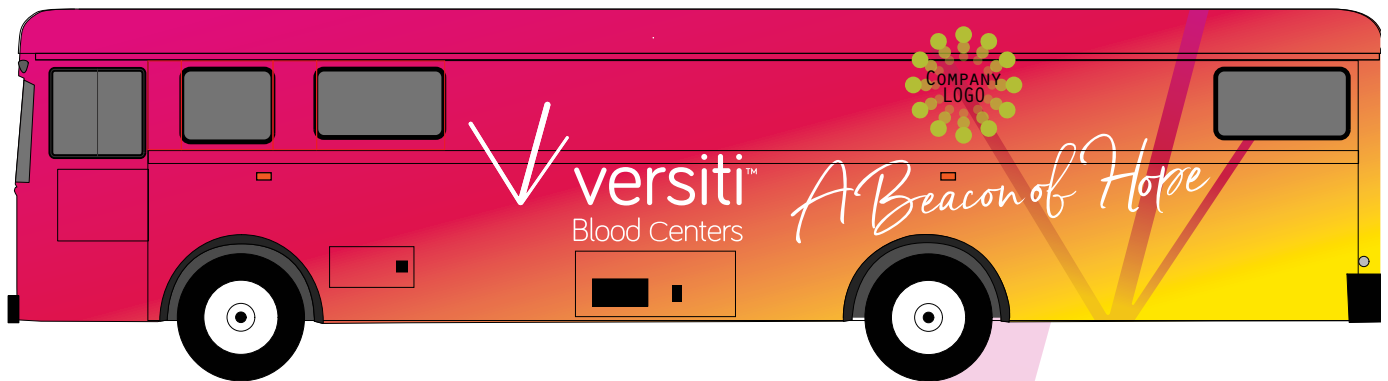


Sponsorship Opportunity

Blood Donation Bus



- **Five-year commitment**
- **\$70,000/year | \$350,000 total sponsorship**

As the COVID-19 pandemic continues to change how people go about their everyday lives, reevaluating how Versiti safely collects blood in a mobile environment is more important than ever. Mobile blood collection buses allow us to better serve donors in our communities and are currently our #1 need.

Custom-built blood collection buses travel throughout the community, reaching our donors at their churches, schools and office buildings.

Mobile buses also double as transit advertising, highlighting our brands and commitment to the communities we serve.

- **Visibility:** Bold, larger-than-life graphics make buses hard to miss!
- **Timing:** Consumers see mobile units at the best possible time: when they are not at work, home or school and have more focus – thus giving your brand their full attention.
- **Value:** Buses average ~94,000 impressions per day and more than 34 million each year and cost upwards of \$70,000/year to advertise on. By partnering with Versiti, you optimize your advertising budget by showcasing and elevating your brand, visually highlighting your support of our mission-driven organization.

About Versiti

Versiti, a national leader in blood health innovation, was formed with the mission to improve the health of patients and enable the success of our healthcare partners nationally. We provide innovative, value-added solutions in the fields of transfusion medicine, transplantation and blood-related diseases to meet the needs of our hospital partners and their patients. The collective efforts across Versiti result in improved patient outcomes, expanded access to care and cost efficiencies for healthcare systems. For more information, visit versiti.org.

To Learn More

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